



Tennessee Osteopathic Medical Association Sponsor & Exhibitor Agreement

119th Annual Tennessee Osteopathic Medical Convention

April 27- 30, 2017

Exhibits: Friday, April 28 & Saturday, April 29
Crowne Plaza Knoxville
401 W Summit Hill Dr SW, Knoxville, TN 37902



SPONSORSHIP OPPORTUNITIES

Please indicate the sponsorship level:

Gold Level Sponsorship- \$4,500

- Logo and Recognition in Pre-Registration & Onsite Brochure
- Logo and Recognition in all Convention Email Marketing
- Logo and Link to Company Website on TOMA website
- Verbal Recognition during Convention
- Logo and Recognition as Gold Sponsor in 2017 TOMANews
- Full Color Page Ad in TOMANews
- Premiere Signage Placement at Convention
- Two Complimentary Exhibit Tables (see additional benefits below)
- Two Complimentary Tickets to Awards Dinner and Reception

Silver Level Sponsorship \$3,500

- Logo and Recognition in Pre-Registration & Onsite Brochure
- Logo and Recognition in all Convention Email Marketing
- Logo and Link to Company Website on TOMA Website
- Verbal Recognition during Convention
- Logo and Recognition as Silver Sponsor in 2017 TOMANews
- ½ Page Full Color Ad in TOMANews (1 issue)

Bronze Level Sponsorship \$2,500

- Logo & Recognition in Pre-Registration & Onsite Brochure
- Recognition in all Convention Email Marketing
- Logo on TOMA Website
- Verbal Recognition during Convention
- ¼ Page Full Color Ad in TOMANews (1 issue)

EXHIBITING OPPORTUNITIES

Single Table \$1,000

Double Table \$1,500

All Exhibitors Receive:

- Listing in Convention Marketing Materials
- Listing in Summer Edition of TOMANews
- Skirted Table(s) with 2 Chairs & Table Signage
- Two Name Badges for Single Table/ Four Name Badges for Double Table (Additional Badges \$50.00 Each)
 - Pre-Negotiated Group Rates for Hotel Accommodations
 - Friday & Saturday Lunch Vouchers

COMPANY NAME: _____

COMPANY CONTACT: _____

EMAIL CONFIRMATION TO: _____

AMOUNT ENCLOSED \$ _____

Payment Type: Check Credit Card

Name on card: _____

Card # _____

Exp. Date: _____ V-Code: _____

CC Billing Address: _____

Payment by check

Mail form and payment to
TOMA Office
618 Church Street, Ste 520
Nashville, TN 37219

Payment by credit card

Scan and send form to
svonahme@xmi-amc.com
OR fax to 615.248.9253

For further information call the TOMA
office at 615.522.5254

**Thank you for supporting
TOMA!**

SPONSORSHIP & EXHIBITOR CONDITIONS

1. **Statement of Purpose:** Tennessee Osteopathic Medical Convention is for scientific and educational purposes only and will not promote the Company's products, directly or indirectly.
2. **Control of Content & Selection of Presenters & Moderators:** TOMA is ultimately responsible for control of content and selection of presenters and moderators. Company, or its agents, will respond only to TOMA, who will disclose financial or other relationships between Company and speaker, and will provide this information in writing. TOMA will record role of Company, or its agents, in suggesting presenter(s); will seek suggestions from other sources, and will make selection of presenter(s) based on balance and independence.
3. **Disclosure of Financial Relationships:** TOMA will ensure disclosure to the audience of (a) Company funding and (b) any significant relationship between TOMA and the Company or between individual speakers or moderators and the Company.
4. **Involvement in Content:** there will be no "scripting," emphasis, or influence on content by the Company or its agents.
5. **Ancillary Promotional Activities:** no promotional activities will be permitted in the same room or oblique path as the educational activity. No product advertisements will be permitted in the program room.
6. **Objectivity & Balances:** TOMA will make every effort to ensure that data regarding the Company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. **Limitations of Data:** TOMA will ensure, to the extent possible, disclosure of limitations of data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
8. **Discussion of Unapproved Uses:** TOMA will require that presenters disclose when a product is not approved in the United States for the use under discussion.
9. **Opportunities for Debate:** TOMA will ensure opportunities for questioning or scientific debate.
10. **Use of Contributed Funds:** Funds should be in the form of a sponsorship made payable to the Tennessee Osteopathic Medical Association. All other support associated with this CME activity (e.g. distributing brochures, preparing slides) must be given with the full knowledge and approval of the Tennessee Osteopathic Medical Association. No other funds from the Company will be paid to the program director, faculty, or other involved with the CME activity (additional honoraria, extra social events, etc.). Funds may be used to cover the cost of one or more modest social activities held in conjunction with the educational program, which furthers the CME educational experience and/or allows an educational discussion and exchange of ideas. If Company sponsors a social event, the requirements set forth in Sections 1, and 3-5 will still apply.

Please print or type:

Company Name: _____ <i>as it should appear in conference materials</i>				
Company Representative: _____ <i>(individual submitting contract)</i>				
Mailing Address _____				
City _____	State _____	Zip _____	Country _____	
Phone _____	Fax _____	Email _____		
List companies you prefer not to be across from or adjacent to:		<input type="text"/>		

Signature

Date