



Tennessee Osteopathic Medical Association
Convention & Scientific Seminar
April 5-8, 2018

Airport Marriott - Nashville, TN



Celebrating 120 Years of Excellence

www.tomanet.org

2018 EXHIBIT AND SPONSOR PROSPECTUS

The 120th Annual TOMA Conference will attract hundreds of physicians, nurse practitioners, physician assistants, other medical providers and medical professionals for quality education and networking opportunities. Showcase your company by participating as a sponsor and exhibitor at the **one** conference that will bring together the best of the best in medical arena.

NASHVILLE

Make plans to be at the Airport Marriott on April 6th-7th,2018 for the event. You'll find that Airport Marriott is just a hop, skip and a jump from Opry Mills shopping center, the Grand Ole Opry and downtown Nashville. Check out the Country Music Hall of Fame, Ryman Auditorium and much, much, more. Go back in time and visit The Hermitage, home of President Andrew Jackson. Then chow down on one of Nashville's famous breakfasts, loaded with biscuits and gravy, grits, OR try some famous Nashville hot chicken on your plate!

CONFERENCE PROGRAM*

Thursday, April 5

6:00-9:00 pm: Exhibit Setup

Friday, April 6

7:30 am- 8:00 am: Breakfast in Exhibit Hall

8:00 am–4:45 pm: Sessions

7:30 am–5:00 pm: Exhibits Hall open

10:00 am-10:30 am: Break in Exhibit Hall

11:30-1:30pm: Lunch in Exhibit Hall

3:00-3:30pm: Break in Exhibit Hall

6:30 pm- 8:00 pm: Mix & Mingle Reception with hors d'oeuvres and cash bar

Saturday, April 7

7:30 am- 8:00 am: Breakfast in Exhibit Hall

8:00 am–4:45 pm: Sessions

7:30 am–5:00 pm: Exhibit Hall open

10:00 am-10:30 am: Break in Exhibit Hall

11:30-1:00pm: Lunch in Exhibit Hall

3:00-3:30pm: Break in Exhibit Hall

7:00 pm- 9:00 pm: TOMA Awards Banquet & Dinner

**Times subject to change slightly based on Final Program*

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of the Tennessee Osteopathic Medical Convention 2018 will give your company distinct visibility and recognition as strong supporters of our education and maximize potential to hundreds of potential referral sources. Our event will help generate lead sales, build and produce brand awareness. Select from the list of events or networking opportunities to sponsor. These levels of sponsorship offer your company exceptional benefits and exposure to an audience of medical professionals, residents, students, medical clinic/practice owners and purchase decision makers.

Keynote Sponsor- \$2,500 (1 available)

- Exhibit Table with premium placement
- Full-Page Conference Program Ad
- Two Lunch Tickets for Both Luncheons
- Introduction of the keynote address
- Ad posted on organization website
- Premium Signage Placement at Conference

Awards Banquet Sponsor- \$5,000 (2 available)

- Exhibit Table with premium placement
- Full-Page Conference Program Ad
- Two Lunch Tickets for Both Luncheons
- Welcoming Remarks at Reception
- Company logo and material on dinner tables
- Ad posted on organization website
- Premium Signage Placement at Conference
- Recognition during Friday Luncheon and breaks

Luncheon Sponsor- \$1,500 (2 available)

- Full-Page Program Ad
- Two Lunch Tickets
- Company Logo and materials on lunch tables
- Premium Signage Placement at Luncheon

Mix & Mingle Reception Sponsor- \$2,000 (1 available)

- Full-Page Program Ad
- Welcoming Remarks at Reception
- Company logo and materials on dinner tables
- Ad posted on organization website
- Premium Signage Placement at Luncheon

Gold Level Sponsorship- \$4,500

- Logo & recognition in Program Brochure
- Logo & recognition in all convention marketing
- Logo & link to company website on TOMA's site
- Two Exhibit tables
- Name Badges for staff (Limit 4)
- Full-Page Ad in Conference program
- Two lunch vouchers to Fri & Sat Luncheons
- Introduction during breaks
- Premium signage at Conference

Silver Level Sponsorship- \$3,500

- Logo & recognition in Program Brochure
- Logo & recognition in all convention marketing
- Logo & link to company website on TOMA's site
- One Exhibit Table
- Two Name Badges for staff
- Half-Page ad in Conference program
- Two lunch vouchers to Fri & Sat Luncheons
- Premium signage at Conference

Bronze Level Sponsorship- \$2,500

- Logo in Program Brochure
- Logo on TOMA's website
- Two name badges for Staff
- Signage at Conference
- Logo in all convention marketing
- One Exhibit Table
- ¼ Page Conference Ad
- Two lunch vouchers for Fri & Sat Luncheons

Conference Gifts & Additional Exposure

Contact the Conference Office to make arrangements to sponsor a promotional item:

Conference bags	Lanyards
Logo on notepads	Hospitality Room
Full Page Ad in program book	Half page Ad in program book
Proceedings book/ Flash Drive	Bag inserts
Wifi	Coffee Break/Snack Break

EXHIBIT at the Tennessee Osteopathic Medical Convention 2018

Double Exhibit Table- \$1,500

- Two Skirted 6ft Exhibit Tables
- Four chairs & Waste Basket
- Table Signage
- Fri. & Sat. Lunch voucher per person (4 max.)
- Four name badges (additional badges \$50 each)
- Listed in all Convention Marketing Materials
- Listed on Conference website
- Group rates for hotel accommodations

Single Exhibit Table-\$1,000

- One Skirted 6ft Exhibit Table
- Two Chairs & Waste Basket
- Table Signage
- Fri. & Sat. Lunch voucher per person (2 max.)
- Two name badges (add'l badges \$50 each)
- Listed in all Convention Marketing Materials
- Listed on Conference website
- Group rates for hotel accommodations

Activities in the Exhibit Hall include:

Friday, Saturday & Sunday Breakfast

All Breaks

Friday Luncheon

Friday Mix & Mingle Reception

Student Poster Displays

Saturday Luncheon

Dates and Deadlines

February 5, 2018	Deadline for inclusion in registration brochure
February 19, 2018	Deadline for final payment
February 26, 2018	Written notification of booth assignments will be made to the contact
March 5, 2018	Booth description for the Final Program due
March 5, 2018	Final Program advertisements due (additional fee, see Sponsorship section)
March 19, 2018	Deadline to receive conference bag inserts (additional fee, see Sponsorship section)
April 5, 2018	Exhibit setup
April 7, 2018	Exhibit Hall move out by 6:30 pm

Exhibitor & Sponsor Contract

Company Information:

(As it should appear in printed material and booth)

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Website: _____

Exhibitor Contract Information:

Name: _____

Title: _____

Email: _____

Phone: _____

Exhibit Booth Type:

Circle One- Double or Single Exhibit Table

Choice: List companies you prefer not to be across from or adjacent to:

List products/services you will exhibit:

Exhibit Booth Badges – (1) Badges for single booth, (2) for Double Booth

Additional badges are \$50/each

Badge 1: _____ Badge 2: _____

Badge 3: _____ Badge 4: _____

Badge 5: _____ Badge 6: _____

Sponsorship – List items your company wishes to sponsor. Please refer to the prospectus for a complete list of opportunities. All sponsors will be contacted directly to review sponsorship benefits.

Sponsorship Items	Amount	Total
Total		

TOTAL AMOUNT DUE: \$ _____

Payment Information:

Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Name on Card: _____

Billing Address (Address, City, State/Province, Zip):

CHECKS: Make payable to TOMA and mail to:

TOMA
 C/o Stephanie Vonnahme
 618 Church Street, Suite 520
 Nashville, TN 37219

CREDIT CARDS: Send form by email to info@tomanet.org

*Thank you for your interest in 120th Annual Tennessee Osteopathic Medical Association
 Convention & Scientific Seminar!*

For more information, please contact Stephanie Vonnahme at Svonnahme@xmigrowth.com